

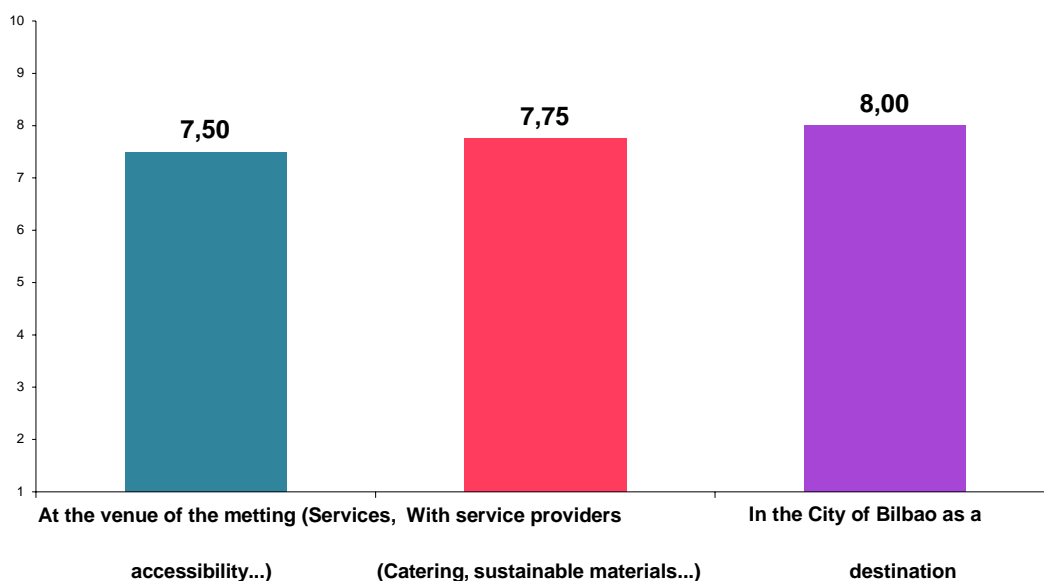
## 7.5 ASSESSMENT OF THE ORGANISERS' COMMITMENT TO SUSTAINABILITY

**Assessment of the perceived commitment to sustainability (in terms of services, accessibility, food, materials, etc.).**

Sustainability Commitment	Mean	Stand.Dev	Min.	Máx.	Mode
At the venue of the meeting (Services, accessibility...)	7,50	2,08	1,00	10,00	-
With service providers (Catering, sustainable materials...)	7,75	1,50	1,00	10,00	9,00
In the city of Bilbao as a destination	8,00	2,00	1,00	10,00	9,00

Source: "Measurement of 'Meeting Tourism in the city of Bilbao'. Year 2021". MADISON Market Research.

### SUSTAINABILITY COMMITMENT



Source: "Measurement of 'Meeting Tourism in the city of Bilbao'. Year 2021". MADISON Market Research.

### Summary of the Assessment of the Sustainability Commitment perceived by the Organisers and Participants:

Sustainability Commitment	Organisers	Participants
At the venue of the meeting (Services, accessibility...)	7,50	8,44
With service providers (Catering, sustainable materials...)	7,75	8,56
In the city of Bilbao as a destination	8,00	8,75

Source: "Measurement of 'Meeting Tourism in the city of Bilbao'. Year 2021". MADISON Market Research.